



THE EUROMEDITERRANEAN
BLUE GROWTH EXHIBITION

FEBRUARY 4-5-6

2020
MARSEILLE

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Press release #4
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Euromaritime: blue growth docks in Marseille!

From the 4th to 6th February, [Euromaritime](#) - the biennial European event for sea and waterway industries organised by Infomer (Le Marin, Ouest-France group) and Sogena (events subsidiary of the Gican) – opens its doors in Marseille at Parc Chanot. A showcase of French and international expertise, this exhibition is the meeting point for a forward-looking sector and employment provider, resolutely committed to ecological transition, to reducing pollution and preserving oceans and rivers. By organising Euromaritime for the first time in Marseille in 2020, the naval sector is also showing its desire to create a gateway to all the countries and all those involved in the maritime and waterway sectors in the Mediterranean basin.

Journey to the heart of the blue growth economy

"*The 21st century will be maritime*" declared Emmanuel Macron, the French President on December 3rd 2019 at the annual Maritime and Coastal Economy Congress. This is the strong conviction that drives the 250 exhibitors present at Euromaritime 2020.

Within a flourishing blue economy in France and throughout the world, professionals from the sea and waterways industries will unite around four sectors of activity.

Vessel Construction & Repair and Equipment, with topics concerning ecological transition, refit and deconstruction.

Ports, covering fields including sustainable port, circular economy, Smart Port and multimodal.

Maritime and Waterway transport, linked to Short Sea, shipping, passenger transport and reducing the environmental impact.

Technologies of the Future focusing on issues linked to the environment, marine renewable energies (MRE), bioresources and sea & river protection and conservation.

These maritime and waterway activity units will be enhanced by an **Ecosystem** led by businesses and organisations involved in blue growth services, consulting, equipment, consumables and funding.

A **SEAnnovation** area will welcome start-ups in the industry that will pitch their projects.

The **Trade Vessel** will present training programmes and the numerous professions of the future in the naval industry.

A **Conference** and exchange programme will provide the opportunity for 3 days of debate on the major political, regulatory and technological issues that condition the development and future of the maritime and waterway economy.

"Euromaritime is the opportunity to present the latest developments and innovations in the blue economy under one roof and to prepare for the future. Establishing the exhibition in Marseille is a great occasion to highlight the wealth of the maritime and river ecosystem of the entire Mediterranean coast" comments Jean-Marie Biette, director of Euromaritime and General Secretary of Infomer, - the maritime cluster of the Ouest France group.

PRESS INFORMATION

A press service will be available to the media inside the Exhibition at Parc Chanot in Marseille, with workstations and Wi-Fi network.

Opening hours: from Tuesday 4th to Thursday 6th February 2020, from 9am to 6pm (5pm on Thursday).

Press accreditations for the Euromaritime Exhibition are now open online, [click here](#).

In addition, copyright-free photos and videos are also available to the media.

In summary

Euromaritime | key figures for the 2017 edition

- 250 exhibitors
- 5,000 visitors
- more than 10 conferences
- 4th edition in 2020 (2013, 2015, 2017 Paris)

Euromaritime is an **Ouest-France Group Infomer Le marin** exhibition, organised by **Sogena**.

Organisation

Christine Cabau Woehrel, President of Euromaritime 2020

Jean-Marie Biette, Infomer le Marin, Exhibition Director

Hugues d'Argentré, Sogena, Commissioner General

Press Relations

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Euromaritime 2020: [the video](#)

Ouest-France Infomer – le Marin : Infomer is the leading information hub for maritime press in France, and subsidiary of the SIPA - Ouest France group. Infomer offers a number of publications, notably the weekly magazine Le Marin, for maritime professionals, available by subscription, at newsstands and online, and also the monthly magazines Cultures Marines, Le Chasse Marée and Voiles et Voiliers, not forgetting the bimonthly Produits de la Mer.

Sogena is the events subsidiary of the Gican (French Marine Industry Group), a French trade association that affiliates more than 180 industrialists in the maritime industry. It brings together shipyards, system and equipment manufacturers, as well as SMEs that are involved in the design, construction, maintenance and implementation of military vessels, medium and large tonnage trade vessels, specialised vessels and those who contribute to the emergence of Marine Renewable Energies.



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