

Press release #6

*Tuesday 4<sup>th</sup> February 2020*

Euromaritime 4<sup>th</sup>-6<sup>th</sup> February 2020

## **Euromaritime is open**

**Inaugurated by the Secretary General for the Sea, Denis Robin, and under the presidency of Christine Cabau-Woehrel, the international blue growth event Euromaritime opened its doors for three days at Parc Chanot in Marseille. As a platform for exchange, this exhibition is also a true compass for all sectors of the industry.**

"Euromaritime is the exhibition where players from the four major sectors of the maritime economy - construction, ports, maritime transport and technologies of the future - come together with all the stakeholders from Europe and the Mediterranean", emphasises Hugues d'Argentré, Commissioner General. "It is also, for the first time since its creation in 2013, an event for discovering and encouraging knowledge about new technologies in maritime professions, a source of employment and recruitment"

There are many issues at stake in the maritime economy and many challenges ahead, as the Secretary General for the Sea pointed out, calling for four issues to be taken into account that are essential for its development: "greening", innovation, digitisation and harmonious development within Europe.

For her part, Christine Cabau-Woehrel hopes that "this exhibition will be both surprising and exciting, an exhibition focusing on innovation and a strong shared ambition to create the maritime vision of tomorrow".

The day of conferences was an opportunity to underline the great potential of the French sector in cutting-edge technologies for ecological transition, whether it be LNG or biogas propulsion, or even sail propulsion, a domain where many French players are at the forefront.

## **Focus on a section of tomorrow's programme, Wednesday 5<sup>th</sup> February**

**SEAnnovation** area: start-up pitch sessions

10.45am – 11.35am

Introduction by Total Lubmarine. Pitches de Diodon, Drone Technology, Gmpro, Escadrone, Syroco, Seaproven, Searoutes, Corsican Blue Project, FinX, Unseenlabs

3.50pm – 4.35pm

Pitches by Acqua.eco, Tuito, SerEnMar-Ship As A Service(r), Internest, Bioceanor, Idocean, D-Ice Engineering, Notilo Plus

## **On the conference side**

### **Digitisation of the maritime and port world**

2.30pm | Round table

#### **Smart ships, smart yards: the prospects**

- Stéphane Dardel, Naval architect, NDAR
- Christophe Chauvière, Director Marine France & Dom Tom, Bureau Veritas
- Christophe Avellan, Deputy director in charge of innovation and the "naval and nautical" strategic field of action, Mediterranean Sea Cluster
- Dominique Audion, Chief Operating Officer, IEC Telecom
- Marc Léger, assistant to the deputy director of Ship Safety and Environmental Transition for the Directorate of Maritime Affairs

4.15pm | Presentation

#### **Blockchain and Intermodality sea and rivers: the MeRS project**

- Christophe Reynaud, innovation manager, Marseille Gyptis International
- Laurent Henocque, founder and CEO Keeex
- Alain Maliverney, director of Logi Ports Shuttle (Sogestran group)

4.45pm | Round table

#### **Cargo Community Systems, Port Community Systems and Blockchain are gaining momentum: port developments**

- Nadia Hafsi, Sales director for PortNet SA
- Fabienne Margail, Delegate general, Medlink Ports
- Dominique Lebreton, Director of Audits, Projects and Marketing Marseille Gyptis International
- Gary Pogson, Principal Specialist, Marine and Offshore Innovation, Lloyd's Register
- Sylvain Prévot, Director of strategy for Traxens
- François Bottin, Digital factory director for CMA CGM

Find the rest of the conference programme, from 4<sup>th</sup> to 6<sup>th</sup> February at:

<https://www.euromaritime.fr/95/conferences>

## **Organisation**

Euromaritime is an *Ouest-France / le marin* group exhibition, organised by **Sogena**

Euromaritime 2020 presidency: **Christine Cabau**

Exhibition management: **Jean-Marie Biette**, secretary general of the Ouest-France group's marine cluster

General commissioner: **Hugues d'Argentré**, Sogena

*Ouest-France – le marin* is the leader of the maritime economic press in France. *Le marin*, specialising in maritime economics, publishes a weekly newspaper, a digital daily, and over twenty thematic or regional reports and special issues every year. The Ouest-France maritime cluster also publishes the following monthly magazines: Cultures Marines, Le Chasse-Marée, Voiles et Voiliers, and also the bimonthly Produits de la Mer.

**Sogena** is the events subsidiary of the Gican (French Marine Industry Group), a French trade association bringing together more than 180 businesses in the French naval and maritime sector, from major contractors, system and equipment providers, to SMEs that contribute to the design, construction and repair of military vessels, medium and large tonnage trade vessels, specialised vessels and that participate in the development of marine renewable energies (MRE).

## **PRESS INFORMATION**

A press service is available to the media inside the exhibition, at Parc Chanot in Marseille  
Opening hours: from Tuesday 4<sup>th</sup> to Thursday 6<sup>th</sup> February, from 9am to 6pm (5pm on Thursday)

**Press accreditations** for the Euromaritime exhibition are open online, [click here](#).

**Media library:** copyright-free photos, illustrations and videos are available to the media, [click here](#).

### **Press relations**

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Euromaritime 2020: [videos](#)