



Press release #8
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Euromaritime 4th-6th February 2020

Euromaritime: Marseille is taking on the blue economy

The fourth edition of Euromaritime closed its doors on a decidedly optimistic assessment, with the ambition of becoming, from its location in Marseille, the reference for Euro-Mediterranean blue growth players. Organised by le marin (Ouest-France group) and Sogena, the events subsidiary of the Gican (French marine industry group), the exhibition confirmed its role as a uniting force for expertise and talent. For the last three days, France's leading port became the crossroads for encounters and exchange between professionals, speakers and visitors. From the main maritime and inland waterway themes encompassing construction, ports, transport and technologies of the future, one observation stands out: concern for the environment has come out of the closet.

Next edition in Marseille

Jean-Marie Biette, Director of Euromaritime

"Euromaritime 2020 has received an enthusiastic welcome from the sector's players as well as from institutional bodies and visitors. We are now starting to lay the foundations for the future around a new edition in two years' time, in Marseille, with two main areas of development. The first is international outreach, particularly on the shores of the European Mediterranean - Spain and Italy - but also on the other shores of the basin. The second, already strongly established, and which is the common

thread of the blue economy in the years to come, is decarbonization and the call for new technologies in this field. Our dearest wish is that the start-ups presenting projects in the SEAnnovation area today will have their own stands in 2 years' time!"

An exhibition that brings people together

Hugues d'Argentré, Commissioner general Euromaritime

"Coming to Marseilles was a risky venture, but we are very pleased to have done it, and this exhibition is a success. It's an exhibition with a human dimension, where the players are really involved. They obviously want to do business, secure contracts and sign agreements - that's what they are here for - but they are also proud to be part of this French, European and Mediterranean maritime ecosystem. There is a feeling of belonging to a big family in the maritime world and that there are things to be done together. For us this is extremely positive, and it goes beyond a simple trade fair, there is something deeper about politics, about the ecosystem and about exchange."

Employment: think blue

François Lambert, Chief Executive of the Gican

"The shipbuilding industry sector currently accounts for 46,000 jobs in construction and repair, 120,000 with offshore added, excluding maritime transport, making a total of around 350,000 in the maritime field in general. The potential is about 2,100 job creations per year in the shipbuilding industry, corresponding to so-called "jobs facing recruitment difficulties ", i.e. identified as having the most glaring shortages in the different sectors, for a total of 70,000 jobs over the next 10 years, taking into account the departures. Euromaritime is an opportunity to highlight these problems and to make the link with the vitality in a sector which is one of the main concerns of elected representatives and to anticipate forward-planning of employment and skills by facilitating integration into the world of work by encouraging meetings between users and industrialists".

Confirmed by the waterway industry

Eloi Flipo, head of the French Inland Waterway Transport Development Department

"Inland waterway transport carries 55 to 60 million tonnes per year, or about 20% of the "modal share" where there are wide-gauge waterways, such as the Rhone and the Seine. Inland waterway transport has a high capacity: on these same major routes, a river convoy can carry the equivalent of 200 lorries and emits 4 to 5 times less CO2. Nevertheless, it is possible to transport four times as many boats, without changing the characteristics of the locks, and in complete safety. For this reason, rivers will

transport around 25% of the 40 million tonnes of excavated material planned for the Grand Paris Express over the next ten years. It is also, for the same reason, an essential mode of transport for the development of French seaports, in the context of the increasing size of container ships. VNF (Voies Navigables de France) - operates and is modernising close to 7,000 km of inland waterways in France."

Conferences

- Ecological transition, decision-makers already committed to progress in the maritime economy
- The issues of energy and ecological transition for marine industries
- Digitalisation of the maritime and port world
- Naval construction, refit, dismantling: how to adapt to environmental necessities?

Key figures

- 260 exhibitors of 15 nationalities
- 17 startups
- 5,000 visitors from 44 countries
- 950 BtoB meetings
- 30 conferences

What people are saying

Renaud Muselier, president of the South region

"The South Region has embarked on an ambitious maritime economy with its partners and is federating energies to develop a maritime economy that is increasingly respectful of our environment. This tremendous concentration of expertise enables us today to count among the French and European leaders in the blue economy. As a partner of the Euromaritime Exhibition, we aim to promote the know-how that makes Provence-Alpes-Côte d'Azur the leading region dedicated to the maritime industry and the second most important tourist region in France".

Visitors include:

- Denis Robin, Secretary General of the Sea
- Saïd Ahamada, Deputy of Bouches-du-Rhône
- Catherine Chabaud, Member of the European Parliament
- Pierre Karleskind, MEP

- Sophie Panonacle, Member of Parliament for Gironde
- Gwendal Rouillard, MP for Morbihan
- Renaud Muselier, President of the South Region
- Philippe Vitel, vice-president of the South Region
- Didier Reault, Deputy Mayor of Marseille, President of the Calanques National Park
- VAE Laurent Isnard, Maritime Prefect of the Mediterranean
- Frédéric Moncany de Saint-Aignan, President of the French Maritime Cluster
- Hervé Guillou, President of Gican and of the marine industrial sector
- Jean-Marc Roué, president of Shipowners of France
- Philippe Louis-Dreyfus, president of the maritime task force of Medef international
- Hervé Martel, President of the Union of French Ports and Chairman of the Management, Board of the Grand Port Maritime de Marseille-Fos
- Didier Léandri, president of French river companies
- Yves Parlier, navigator and founder of Beyond the Sea
- Marc Van Peteghem, VPLP naval architect
- Alex Caizergue, multiple Kite Surf world champion and founder of Syroco
- Osman Nurkovic, Minister of transport and maritime affairs of Montenegro

ORGANISATION

Euromaritime is an Ouest-France / le marin group exhibition, organised by Sogena

Euromaritime 2020 presidency: Christine Cabau

Exhibition management: Jean-Marie Biette, secretary general of the Ouest-France group's marine cluster

General commissioner: Hugues d'Argentré, Sogena

Ouest-France – le marin is the leader of the maritime economic press in France. Le marin, specializing in maritime economics, publishes a weekly newspaper, a digital daily, and over twenty thematic or regional reports and special issues every year. The Ouest-France maritime cluster also publishes the following monthly magazines: Cultures Marines, Le Chasse-Marée, Voiles et Voiliers, and also the bimonthly Produits de la Mer.

Sogena is the events subsidiary of the Gican (French Marine Industry Group), a French trade association bringing together more than 180 businesses in the French naval and maritime sector, from major contractors, system and equipment providers, to SMEs that contribute to the design, construction and repair of military vessels, medium and large tonnage trade vessels, specialized vessels and that participate in the development of marine renewable energies (MRE).



> Video link: <https://vimeo.com/389776359>

PRESS INFORMATIONS

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Press relations

Maguelonne Turcat

+33 6 09 95 58 91 | magturcat@gmail.com

www.euromaritime.fr

Twitter: [@Euromaritime20](https://twitter.com/Euromaritime20)

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