



Press release#2
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Euromaritime 4-6 February 2020: The blue economy is going to Marseille!

For the first time ever, EUROMARITIME, the European exhibition for blue growth has chosen Marseille as its homeport. This is a first in the history of the trade show, and strengthens the international maritime vocation of France's number one port, which is a true maritime hub on the Mediterranean. From 4 to 6 February 2020, Marseille will host this key biennial meeting of all the national and international players in the cutting edge sectors of the marine and waterway economy.

Innovation and energy transition

From Tuesday 4 to Thursday 6 February 2020, the fourth edition of EUROMARITIME is casting off, leaving Paris and heading to the South! EUROMARITIME, organised by le marin (Ouest-France Group) and SOGENA, subsidiary of the French Marine Industry Group (GICAN) is dropping anchor in Marseille, at the Parc Chanot. Organised around four key themes, EUROMARITIME 2020 will highlight all sectors of activity in the maritime industry: Construction, repair and equipment, Passenger and goods transport, Ports and waterways, Technologies of the future and environment.

"Europe and the Mediterranean are at the heart of our planet's maritime issues" explains Christine Cabau Woehrel, president of EUROMARITIME and former president of the Board of Directors of the Marseille Fos Port "What are the vessels of the future? Which energies? Which new resources and innovations to reduce ecological impact and develop exchange and well-being in neighbouring populations. "EUROMARITIME" invites us to delve into the heart of innovation and share the ambition of a more maritime oriented, cleaner world".

Opening onto the Mediterranean

In addition to their strategic position on the Mediterranean basin, Marseille, the city, the department and the region also hold the advantage of a vibrant maritime economic and industrial fabric, supported by committed institutional partners. EUROMARITIME is more than just a standard trade show; its aim is to act as a meeting place for privileged exchanges of the maritime and waterway ecosystem with all the countries bordering the Mediterranean.

As a true bridge between the maritime economies of Europe and the Mediterranean, EUROMARITIME will bring together the industrial and institutional stakeholders of the two banks of the Mediterranean, as a continuation and in the spirit of the Summit of the Two Shores initiated by the President of the French Republic. EUROMARITIME will also host Mediterranean ports federated by the MEDports association as well as all Euromediterranean leaders of scientific and technical cooperation programmes.

Exchanges and communication

A large number of conferences and workshops will provide an opportunity to take stock of the priority topics and main issues facing the maritime world. Among the new features of the exhibition, a SEAnnovation area will welcome startups from the maritime industry, and a Trade Vessel, dedicated to training and focusing on activities of the future, will present the full range of professional perspectives in the maritime and waterway sectors to students and future workers.

SEAnnovation puts the spotlight on maritime startups

Euromaritime is launching a call for applications to recruit maritime startups for its new SEAnnovation area.

The SEAnnovation area will present around fifteen startups offering innovative technologies that can be applied to one of the four key sectors of blue growth: naval activities, port activities, transport and technologies of the future (environment, MRE, bioresources, protection and conservation).

Pitches and roundtables will also punctuate the three days of the exhibition. The selected startups will benefit from meetings with potential industrial partners and investors, as well as boosting their visibility with the industry who can contribute to accelerating their development.

Startups can apply by filling in the registration form [on the Euromaritime website](#).

A committee of maritime experts will be responsible for studying applications and selecting the candidates: the French Marine Industry Group (GICAN), the French Ports Union, and the two clusters Pôle Mer Méditerranée & Bretagne Atlantique.

In brief

Euromaritime 2017 key figures

- 4th edition in 2020 (2013, 2015, 2017 Paris)
- 250 exhibitors
- 5,000 visitors from 41 countries
- more than 10 conferences

Euromaritime

Organisation

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