

Press release

December 13th, 2021

Marseille leads the way in the blue economy!

France is a leading maritime country thanks to the size of its marine territory and the importance and performance of the players in its marine industries. Promoting innovative blue growth, generating jobs and respecting the environment are all promising prospects of the maritime sector in France and on the international scene. This is the ambition of the 5th edition of the Euromaritime exhibition. For the second consecutive year, Marseille, as the crossroads of Mediterranean Europe, will be hosting the biennial event for companies from the maritime world in Europe, France and the Mediterranean.

Mediterranean maritime economy: figures from Isemar*

The Euro Mediterranean Marseille-Fos port, French economy's gateway to the Mediterranean, recorded a total traffic of 69 Million tons in 2020, in the context of the health crisis. Marseille and its neighbours Nice, Toulon and Sète, however, have been affected by the fall in ferry and especially cruise passenger traffic. Since the summer of 2021, there is a noticeable return of activity, taking place in a context of improved management of environmental issues thanks to the simultaneous action of ports, shipowners and local authorities.

In terms of employment, the Marseille Fos port represents nearly 15,000 employees in direct activities and logistics, to which are added 15,000 other employees in the industrial-port sectors. Furthermore, the two major ports Toulon and Sète each have a thousand employees.

Marseille is today the capital of the French maritime world with the company CMA CGM as its figurehead, whose port and logistics investments are strategic for the national economy. The city of Marseille is also home to many shipping companies such as Ponant, Marfret, Corsica Linea, la Méridionale, Bourbon and Gazocean. In total, this represents more than 7,000 employees and a large part of the added value of the national maritime sector.

The ship repair industry in Provence is on an international scale.

The Chantiers Navals de Marseille work for the biggest names in the cruise and ferry industry. At the same time, a network of French and foreign repairers ensures a prominent place for the repair of mega yachts in Marseille, La Ciotat and Saint-Mandrier. If we add the activities of military shipbuilding and repair in the Var, close to 7,000 employees work in this sector for the entire SOUTH region. Naval activity and the presence of the international luxury yachting industry ensure economic spin-offs of more than €700 million for Provence Alpes Côte d'Azur and Corsica.

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Marine renewable energies (MRE) are also continuing to develop in the Mediterranean thanks to floating wind turbine technology, with several sites already selected for pilot farms in Fos-sur-Mer and Port La Nouvelle. This new sustainable maritime energy activity will thus create a major employment pole in the Occitania region.

In terms of fishing, with an essentially coastal activity, Provence and Occitania play an important role in the national total with 600 to 700 fishing vessels and a thousand fishermen each. Finally, the shellfish industry in Languedoc adds another thousand jobs linked to maritime activities.

** Higher Institute of Maritime Economics*

Conferences: understanding the issues, awareness of developments, anticipating innovations

Euromaritime is the meeting place for the French and international maritime community. Beyond the professional, technical and prospective issues, the exhibition is a genuine link between the different players in the maritime sectors. It helps professionals access the latest innovations and exchange with the main industrial, institutional and political decision-makers.

The conferences, programmed and moderated by the editorial staff from the weekly magazine Le Marin, will be at the heart of the challenges facing the maritime world. On the programme, a wide range of subjects including global logistical difficulties in a fast-growing market, the challenges of carbon reduction on a global level: are we moving fast enough? Does the European Union risk being penalized if it advances more quickly but alone? Is there not a risk of dehumanisation? The growing cyber risk, environmental constraints on shipyards, electrification at the quayside, hydrogen, and the construction and refit of yachts at a time of carbon reduction.

Opening of press accreditation

The 5th edition of the Euromaritime exhibition will open its doors for the second time at Parc Chanot in Marseille on Tuesday 1st February 2022.

Media are required to fill in a press badge request online by clicking on the following link: <https://www.euromaritime.fr/115/badge-presse>

A press room will be provided inside the exhibition

Opening hours: from Tuesday 1st to Thursday 3rd February 2022, from 9am to 6pm (5pm on Thursday)

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Euromaritime is committed to a Corporate Social Responsibility (CSR) approach
EUROMARITIME is aware of the current environmental, social and economic issues and is committed to a CSR approach that meets the requirements of the ISO 20 121 standard, a reference base that provides a framework and support for the implementation of approaches within the events industry.

Euromaritime | key figures for the 2020 edition

- 5th edition in 2022, and 2nd in Marseille (2013, 2015, 2017 Paris, 2020 Marseille)
- 260 exhibitors
- 5,000 visitors from 40 countries
- 1,975 audience members
- 950 BtoB meetings
- 30 conferences
- 68 speakers
- 17 start-ups

Organisation

Euromaritime is a Ouest-France / le marin group exhibition organised by Sogena

Euromaritime 2022 presidency:

Hervé Martel, chairman of the board of the Port of Marseille Fos

Exhibition director: Jean-Marie Biette, secretary general of the Ouest-France group's maritime division

General commissioner: Hugues d'Argentré, Sogena

Ouest-France Infomer – *le marin*

Infomer is the information hub leader of France's maritime press, a subsidiary of the SIPA – Ouest France group. Informer publishes a number of different titles, including the weekly magazine *Le marin*, aimed at a public of maritime professionals, available by subscription, on news-stands and online, the monthly magazines *Cultures Marines*, *Le Chasse-Marée* and *Voiles et Voiliers*.

SOGENA is the events subsidiary of the GICAN (French Marine Industry Group), a trade association bringing together shipyards, system manufacturers, equipment suppliers, subcontractors, engineering companies, naval architects and all companies involved in shipbuilding and ship repair, marine renewable energies, ocean development and protection, and coastal and port infrastructures. All exhibitions organised by SOGENA are committed to a CSR (Corporate Social Responsibility) approach, and are certified as Sustainable Development (Iso20121)