

27th June 2022

Press release

## **Euromaritime: it all starts tomorrow, Tuesday 28th June, at Parc Chanot in Marseille!**

The main players in the maritime industries and in current and future Euro-Mediterranean blue growth will meet in Marseille starting at 9am this Tuesday 28th June for the opening of the 5th edition of the international EUROMARITIME exhibition. This year's event will focus on the key themes of innovation, energy transition and employment.

France is a major maritime country with a extensive marine area (2nd largest in the world). It plays an essential and often leading role on the international scene thanks to the renowned quality of those involved, and to the technical nature and capacity for innovation of its marine industries. Every two years, it welcomes French and overseas companies from the maritime sector to the EUROMARITIME exhibition. Established in Marseille since 2020, the exhibition is a genuine showcase for maritime and river companies, a business accelerator, as well as a lively forum where current issues and technical and political developments are exchanged and debated. After two years of restrictions, recovery is now underway. EUROMARITIME offers all the economic, industrial, political and institutional players in the maritime world the opportunity to meet face to face, from Tuesday 28th to Thursday 30th June.

At the invitation of the newspaper le marin (Infomer Ouest-France group) and SOGENA, a subsidiary of the GICAN (French Marine Industry Group), more than 300 exhibitors from the maritime industries will illustrate the sectors of Maritime Transport, Shipbuilding and Ship Repair, Port economy and Maritime technologies of the future

### Inauguration programme

To inaugurate this 5th edition of EUROMARITIME, Mr Hervé Martel, President of EUROMARITIME 2022 and Chairman of the Board of the Port Maritime de Marseille Fos, will welcome Mr Christophe Mirmand, Prefect of the Region and Prefect of the Bouches-du-Rhône, Vice Admiral Gilles Boidevezi, Maritime Prefect of the Mediterranean, Commissioner General Thierry de la Burgade, Deputy Secretary General of the Sea, Messrs Christophe Madrolle, representing the President of the Region, Mr Didier Reault representing the Aix-Marseille-Provence Metropolis and the Bouches du Rhône department, Laurent Lhardit, representing the Mayor of Marseille, Mr. Frédéric Moncany de Saint-Aignan, President of the French Maritime Cluster, Mr. Pierre-Eric Pommellet, President of the GICAN and Chairman and CEO of Naval Group, as well as numerous personalities representing all the naval and maritime industrial and institutional organisations, including Vice Admiral Stanislas Gourlez de la Motte, Major General of the French Navy, and Mr. Jean-Pierre Chalus, President of the Union of the Ports of France and Rear Admiral Patrick Augier, commander of the Marseille Fire Brigade.

9.00am: Opening of the exhibition

9.30am: Ribbon cutting (Palais de la Méditerranée), followed by inaugural visit

10.30am: SEAgital pitch sessions | PITCH AREA

11.30am Opening speeches in the conference room

11.45am: SEAnnovation pitch sessions | PITCH AREA

ABIM

EYEGAUGE

NEAC INDUSTRY

MADFLY

DIODON

CORSO MAGENTA

CARWATT

BLUENAV

AQUATECH

1.40pm: SEAresearch pitch sessions | PITCH AREA

1.45pm: Launch of the decarbonisation roadmap | CONFERENCE ROOM

Speakers:

- DGAMPA - DIRECTORATE GENERAL FOR MARITIME AFFAIRS, FISHERIES AND AQUACULTURE | Eric Banel, Director general
- FRENCH MARITIME CLUSTER | Frédéric Moncany de Saint-Aignan, President

2.10pm Interview: Pierre-Eric Pommellet, President of the GICAN | CONFERENCE ROOM

2.00pm [EXHIBITOR EVENT]: Smartports: focus on approach, on new ambitions | Stand D09/D15 – Espace One Provence

2.30pm: Work session on the maritime decarbonisation roadmap | SALLE MARSEILLE VEYRE

2.30: Round table. Global logistics challenges: how are manufacturers managing their flows in a booming market? | CONFERENCE ROOM

Hosted by Thibaud Teillard, journalist from le marin

Speakers:

- FEPORT | Lamia Kerdjoudj, Secretary General
- PORT DE MARSEILLE FOS | Hervé Martel, chairman of the board of directors
- STM MARSEILLE-FOS FREIGHT FORWARDERS' UNION | Stéphane Salvetat, President
- ARMATEURS DE FRANCE | Jean-Emmanuel Sauvée, president
- TLF OVERSEAS | Florent Noblet, delegate general

2.30pm: SEAnnovation pitch sessions | PITCH AREA

NEOCEAN

NEPTECH

BATEAUX POUR LA PLANETE

SEA ENERGY

SEA PORT

SMART SAILORS

CETRAC

SIROCO

3.45pm: Interview: Frédéric Moncany de Saint Aignan, President of the French Maritime Cluster  
| CONFERENCE ROOM

3.45pm: [SEAgital ] The Maritime Computer Emergency Response Team (M-CERT) : channel 16 for cyber? |  
PITCH AREA

Focus on the Maritime Computer Emergency Response Team, the national centre dedicated to monitoring,  
analysis and sharing of information relating to maritime and port cyber security.

with FRANCE CYBER MARITIME | Olivier Jacq, Technical and Scientific Director

4.00pm: Round table. The challenges of decarbonisation on a global level: are we going fast enough? Could  
the European Union be penalised if it goes faster but alone?

| CONFERENCE ROOM

Hosted by Thibaud Teillard, journalist of le marin

Speakers:

- TOTALENERGIES MARINE FUELS | Frédéric Meyer, Director of Strategy
- T2EM | Emmanuel-Marie Peton, Director of Coalition T2EM
- VPLP | Simon Watin, Marine engineer and naval architect
- EDF | Frédéric Busin, PACA regional delegate
- CMA CGM | Xavier Leclercq, Vice-President CMA Ships
- DGAmPa | Michel Ardohain, head of the office for ecological transition of ships

4.30pm: [EXHIBITOR EVENT]: African Tech meets European Tech by EMERGING Valley | Stand C13 Bouches-  
du-Rhône department

### Press information

For the media, press accreditation is mandatory.

Press badge requests must be filled in online by clicking on the following link:

<https://www.euromaritime.fr/115/badge-presse>

IMPORTANT: the scan of an identity document can replace the press card in the accreditation application

A press room is available inside the exhibition

Opening hours:

Tuesday 28th to Thursday 30th June,  
from 9am to 6pm (5pm on Thursday)

Euromaritime: 5th edition in 2022 and 2nd in Marseille (2013, 2015, 2017 in Paris, 2020 in Marseille)

4 sectors represented:

- Shipbuilding and naval equipment: construction, clean ship, refit, dismantling
- Ports: sustainable port and circular economy, Smart Port, Smart Grid, multimodal
- Techniques of the future: Environment, MRE, bioresources, protection and conservation
- Transport: Short-Sea, Shipping, Passenger transport, Waterways

3 Fields

- Employment
- Innovation
- Energy transition

New spaces for a new impetus

- To support future maritime technologies, the organisers of Euromaritime have renewed the SEAnnovation space, which is designed to host fifteen or so start-ups selected following a call for applications. Launched for the first time during the 2020 edition of the exhibition, this space aims to promote the most innovative young companies and encourage meetings with industrialists, investors, institutions and business providers during targeted and qualified business meetings
- In the wake of SEAnnovation, new spaces are being created this year:

SEAgital, in partnership with Cyber Maritime, to combat cyber-attacks,

SEA-Research, in partnership with Mer-Veille Energies, to discover future technologies linked to MRE and marine biotechnologies

The full programme with conferences, round tables and pitch sessions: understanding the issues, recognising advances, anticipating innovations

<https://www.euromaritime.fr/108/programme>

#### Key figures for the 2020 edition

- 260 exhibitors
- 5,000 visitors from 40 countries
- 1975 audience members
- 950 BtoB meetings
- 30 conferences
- 68 speakers
- 17 start-ups

#### Organisation

Euromaritime is a Ouest-France / le marin group exhibition organised by Sogena

Euromaritime 2022 presidency: Hervé Martel, chairman of the board of the Port of Marseille Fos

Exhibition director: Jean-Marie Biette, secretary general of the Ouest-France group's maritime division

General commissioner: Hugues d'Argentré, Sogena

#### Ouest-France Infomer – le marin

Infomer is the information hub leader of France's maritime press, a subsidiary of the SIPA – Ouest France group. Infomer publishes a number of different titles, including the le marin website

<https://lemarin.ouest-france.fr/>, aimed at a public of maritime professionals, available by subscription, on news-stands and online, as well as the monthly magazines Le Chasse-Marée and Voiles et Voiliers.

#### SOGENA

SOGENA is the events subsidiary of the GICAN (French Marine Industry Group), a trade association bringing together shipyards, system manufacturers, equipment suppliers, subcontractors, engineering companies, naval architects and all companies involved in shipbuilding and ship repair, marine renewable energies, ocean development and protection, and coastal and port infrastructures. All exhibitions organised by SOGENA are committed to a CSR (Corporate Social Responsibility) approach, and are certified as Sustainable Development (ISO20121)

Euromaritime is committed to a Corporate Social Responsibility (CSR) approach. EUROMARITIME is aware of the current environmental, social and economic issues and is committed to a CSR approach that meets the requirements of the ISO 20 121 standard, a reference base that provides a framework and support for the implementation of approaches within the events industry. EUROMARITIME structures its commitments through 3 complementary objectives:

\* Mobilising suppliers and service providers via a responsible purchasing policy. The majority of on-site impacts are linked to services delegated to suppliers (e.g. fitting out, cleaning, printing, etc.). EUROMARITIME wishes to engage its service providers in its CSR approach by guaranteeing the environmental and social quality of the products and services offered.

\* Supporting exhibitor CSR initiatives in the design and operation of their stands. Stand construction represents a non-negligible environmental impact. EUROMARITIME wishes to encourage the eco-design of the fittings, under the responsibility of each exhibitor, via the provision of specific tools and services. For the launch of its CSR policy, Euromaritime provides all its exhibitors with a CSR guide.

\* Involving colleagues and raising their awareness about the CSR approach. A successful CSR approach is a shared endeavour, so EUROMARITIME is mobilising all its permanent and temporary colleagues in this company project. All concerned, all involved!