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EUROMARITIME 2026 : SETTING SAIL FOR BLUE INNOVATION IN MARSEILLE

The EUROMARITIME exhibition returns to **Marseille's Parc Chanot from the 3rd to 5th February 2026** for its fourth edition in the Mediterranean city. EUROMARITIME is **the benchmark event for the maritime economy in Europe and the Mediterranean basin**, and a must-attend event for public and private players in the sector.

Organised by **SOGENA**, a subsidiary of the GICAN (French Maritime Industry Association), the 2024 edition brought together over **300 exhibitors and 5,000 professional visitors**. In keeping with the commitments made at the United Nations Conference on the Oceans (UNOC 3), EUROMARITIME 2026 will be an opportunity to discover **the innovations of the European maritime** and inland waterway industries in the face of today's ecological transition challenges.



I. An exhibition showcasing maritime solutions for the future



The maritime economy is undergoing a major overhaul. The **United Nations Conference on the Oceans (UNOC)**, held in Nice from the 9th to 13th June 2025, defined the main global guidelines for preserving marine ecosystems, while ensuring the economic development of coastal areas.

This is where EUROMARITIME 2026 comes into its own: offering **a forum to showcase the tangible innovations** driven by manufacturers in the maritime economy. Decarbonisation of maritime transport, fleet conversion, development of marine renewable energies, ports of the future, sustainable fishing, ship repair, maritime cybersecurity... **all the major strategic sectors** will be represented at this latest edition.

EUROMARITIME is positioned as a genuine interface between political ambitions, society expectations and industrial expertise.

II. Confirmed growth momentum



Since its creation in 2013, the **EUROMARITIME exhibition has gone from strength to strength**. Based in Marseille since 2020, it attracted more than 300 exhibitors and 5,200 visitors in 2024 - a record attendance.

The exhibition's **ambitions are being stepped up for 2026, with a growth target of around 20%**. And the sales momentum is well underway: with six months left until the event, **more than 50% of the exhibition space has already been booked**, with a host of established exhibitors including the French Maritime Cluster, the Pôle Mer Méditerranée, the collective participation of Brittany, Volvo, SNEF, Bureau Veritas, Moteurs Beaudouin, etc.



The presence of a **Norwegian pavilion** (a first since the exhibition's creation), a pioneering country in maritime technologies and decarbonization, is **further proof of the exhibition's growing appeal**. In all, some fifteen countries, predominantly Mediterranean, will be represented in 2026.

III. New lead ship for a new phase



Sabrina Jonas is taking the helm of this year's event as General Manager, with the task of **continuing the development of the exhibition** initiated by Hugues d'Argentré, while strengthening its international profile.

Sabrina Jonas is a recognised maritime professional who joined SOGENA in 2012. For more than 10 years she has contributed to the growth of **EUROMARITIME and EURONAVAL** as Sales and Marketing Director.

Sabrina Jonas, manager of the EUROMARITIME 2026 exhibition:



"With just six months to go before the opening of its next edition, EUROMARITIME confirms its position as the leading trade show for the blue economy in the Mediterranean and Southern Europe. Boosted by a strong commercial dynamic and its strategic location in Marseille, EUROMARITIME 2026 will be an extension of the UNOC 3 commitments, highlighting tangible solutions for a sustainable maritime future."

About SOGENA

SOGENA (the French company for the organisation and management of naval events) is a subsidiary of GICAN. Its aim is to ensure the international promotion of the naval and maritime industry by organising international events and trade fairs. SOGENA organises two international exhibitions in the naval defence (EURONAVAL) and civil maritime (EUROMARITIME) sectors. SOGENA also coordinates the French Pavilions at around ten foreign trade fairs (Australia, Brazil, Greece, India, Italy, Malaysia, the Netherlands, Qatar, Saudi Arabia, Singapore, etc.).

About GICAN

GICAN (French Maritime Industry Association) is a French trade association representing more than 320 naval and maritime industries. It brings together the major prime contractors, systems and equipment manufacturers, as well as the SMEs involved in the design, construction, maintenance and deployment of naval vessels, medium and large commercial ships and specialised vessels, as well as participating in the emergence of Renewable Marine Energies.

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